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**DIVINE ESSENCE**  
**By John-Roger**  
**WINS BENJAMIN FRANKLIN AWARD!**

5/31/01 - CHICAGO, IL - Mandeville Press is proud to announce that "**Divine Essence**", by **NY Times #1 best-selling author John-Roger**, won the **2001 Benjamin Franklin Award** for the Most Improved Re-Design category. The Benjamin Franklin Awards are sponsored by Publishers Marketing Association (PMA), and celebrate excellence in editorial and design for titles published in 2000. Judges for the Benjamin Franklin Awards come from all areas of the industry: major newspaper and trade media reviewers, bookstore and library buyers and reviewers, non-competing publishers, artists and writers who serve the industry.

"Divine Essence", published by Mandeville Press in 2000, allows the reader to experience a new perspective on ancient spiritual subjects. From **Jesus the Christ** to **Muhammad**, from Rama to the Mystical Traveler, John Roger gives the reader glimpses into the **mysteries of the spiritual realms**. "Divine Essence" is a redesigned and new edition of John-Roger's 1982 title, *Baraka*:

"Within a line of ancient Masters of the Sufi tradition, there is a word used mainly in an inner silence to invoke what could be called "virtue from heaven." The word, "Baraka," invokes a special protection and brings a special upliftment." Says John-Roger.

Awards were presented on Thursday, May 31<sup>st</sup>, at the Hilton Chicago, at which time the **winners were recognized for setting the standards and the pace for the publishing industry**. To request a review copy of "Divine Essence", or for more information, call Angel Gibson at 323-737-4055 ext. 155, or cell (310) 429-6456.

**About the Author:** With a writing career spanning over three decades, John-Roger's books have reached #1 on both the LA Times Healthy Best-seller and NY Times Best-seller lists. He has appeared on such shows as CNN's "Larry King Live", "Politically Incorrect" and the "Roseanne Show". He also continues to appear nationwide on his own cable program, "That Which Is". He has also led many Peace Awareness Trainings to such places as the former USSR, Israel, the Berlin Wall, many countries in Africa and, most recently, China. John-Roger is the Chancellor of the University of Santa Monica, as well as founding the Peace Theological Seminary and College of Philosophy, and the nondenominational Church of the Movement of Spiritual Inner Awareness.

**Divine Essence**

(Baraka)

By John-Roger

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