

“..a must read! John-Roger offers words of wisdom on the many variations and colors of the word ‘peace’.”

- GAIL HARRIS
Captain, United States Navy (Ret)

**Loving Each Day for
Peacemakers:**

Choosing Peace Every Day

by

John-Roger

N.Y. Times #1 Bestselling Author

ISBN: 1-893020-14-2

Category: Inspiration

Pages: 264; 5x7; Cloth

Price: \$12

Publication Date: April 2002

1st printing: 7,500

Publisher:

Mandeville Press

(323) 737-4055

jrbooks@mandevillepress.org

www.mandevillepress.org

3500 W. Adams Blvd.

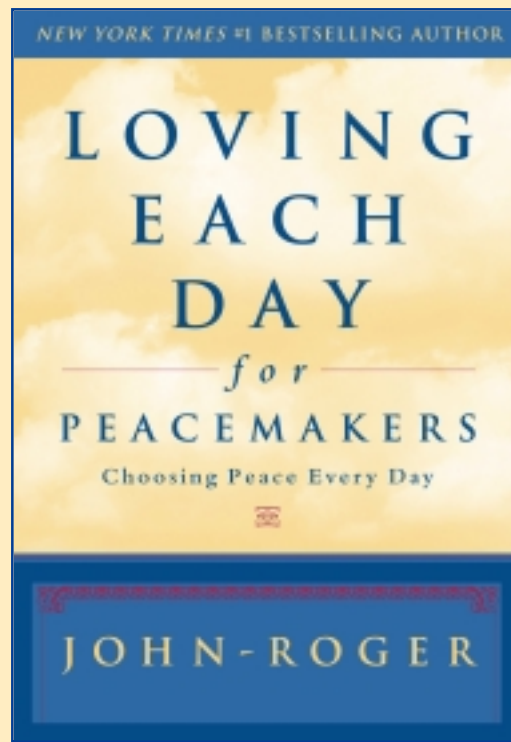
Los Angeles, CA 90018

Distributor:

Independent Publishers Group

(800) 888-4741

orders@ipgbook.com



PROMOTION

***Promotion Budget:** \$50,000

***Nationwide Author Tour:**

Including Los Angeles, San Francisco, New York, Chicago, Austin, Miami, Denver, Boston, Washington D.C. & Philadelphia.

***Radio/ Television:** National and regional appearances

***Print** coverage

***Endorsements:** by prominent peacemakers, entertainers & politicians.

***Direct Mailings**

***Internet:**

*Free daily inspirational email (www.lovingeachday.org)

*Free e-postcards (www.lovingeachday.org)

*Updates emailed to the participants of the Mandeville ExPress (www.mandevillepress.org)

*Coverage of author book events on the e-New Day Herald (www.ndh.org)

*Prominent display on Loving Each Day site (www.lovingeachday.org) &

Mandeville Press site (www.mandevillepress.org)

PEACE...

a noble idea, yet a seemingly elusive reality. Peace between nations is built upon peace between individuals, and peace between individuals depends upon peace within each person. Making peace more than just a theory or idea, *Loving Each Day for Peacemakers* guides readers to their own solutions for experiencing peace.

Trade Promotion:

Advertising: NAPRA *Winter Solstice Catalog*; NAPRA *ReView*; *Bookpeople's Bookpaper*; *Leading Edge Review*; Bodhi Tree (ad and review); New Leaf's *New Leaves*. **Co-op** deals as available with Amazon.com, Borders, Barnes & Noble and Books a Million. **Tradeshows** attendance.

CONTACT: ANGEL GIBSON 323.737.4055 x155; cell 310.429.6456

Mandeville  Press

3500 W. Adams Blvd. Los Angeles CA 90018

323.737.4055 Fax 323.737.5680

www.mandevillepress.org
jrbooks@mandevillepress.org